# Welcome!



## The webinar will begin shortly...

3:00

minutes

until the webinar starts

While you wait, here are some fast facts about HR outsourcing:

Companies that outsource HR to a professional employer organization (PEO) are **50% less likely** to go out of business.



"Professional Employer Organizations: Keeping Turnover Low & Survival High" McBassi & Company, 2014



## The webinar will begin shortly...

2:00

minutes

until the webinar starts

While you wait, here are some fast facts about HR outsourcing:

Companies that use a professional employer organization (PEO) are 28% more satisfied with their available selection of employee benefits.



"PEOs: Taking Outsourcing a Step Beyond Pays off for Small & Mid-Sized Companies" Aberdeen Group, 2011



## The webinar will begin shortly...

1:00

minute

until the webinar starts

While you wait, here are some fast facts about HR outsourcing:

G&A Partners has an average Net Promoter Score (NPS) that is 35x higher than that of the HR outsourcing industry.



"NPS Benchmarks for B2B" Inavero, 2014



## Before we begin...

- We are recording this webinar. The on-demand recording will be available on our website by the end of the week.
- This webinar has been pre-certified by the Human Resources Certification Institute (HRČI) for one hour of HR general recertification credit.
- If at any time during the presentation you have a question you'd like us to answer, please send it to us using the "Questions" tab in the GoToWebinar menu bar.

#### **About G&A Partners**

**G&A Partners delivers** world-class HR solutions that help build thriving businesses and make a differences in the lives of the clients and employees we serve.



## **Agenda**

- What is wellness?
- Why is wellness important?
- Wellness during COVID-19 pandemic
  - Warning signs
  - Plan of Action—A comprehensive approach
  - Benefits
- HR compliance
- Additional employee resources



Olivia Curtis
Wellness Specialist
G&A Partners



Denise Macik
Client Advocate
G&A Partners

#### What is Wellness?

- "The only way to keep your health is to eat what you don't want, drink what you don't like, and do what you'd rather not."
  - Mark Twain
- "Wellness is an active process through which people become aware of and make choices toward a more successful existence."
  - The Wellness Institute
- "Health is a state of complete physical, mental, and social wellbeing and not merely the absence of disease or infirmity."
  - The World Health Organization

#### What is Wellness?

- A conscious, self-directed choice
- Multidimensional
- Positive and affirming
- The process of achieving a person's highest potential

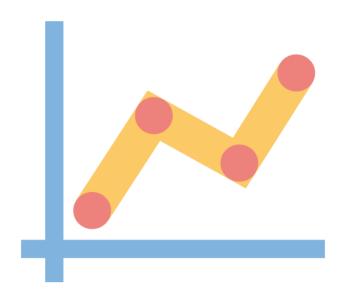


## POLL QUESTION



### What is Wellness in the Workplace?

- Good processes
- Products and services are a priority
- Profitability gains
- Market gains



## Why Wellness?

- We need it
  - Healthcare costs are continually rising
  - About 75% of chronic diseases are preventable and are responsible for about ¾ of healthcare spending
  - Physical activity rates are extremely low
  - Stress levels are skyrocketing
  - Mental health diagnoses are at an all-time high
    - 32.43% increase in depression and other reported mental issues since the COVID-19 pandemic\*

\*According to YouGov COVID-19 Tracker



## POLL QUESTION



## **COVID-19 & Employee Wellness**

- Unpredictability and uncertainty
- Job stability and stress
- Family life
- Isolation
- Health concerns
- Finances



## **Employee Warning Signs**

- A decrease in or lack of productivity
  - Disorganization
  - Decreased creativity
  - Difficulty concentrating
- Absenteeism
- Physical symptoms
- Changes in personality/behavior
  - Withdrawal
  - Easily irritated, frustrated, or agitated
  - Extreme highs and lows
  - Cynicism at work



## **Negative Workplace Impact**

- Reduced productivity and poor work quality
- Reduced employee engagement
- Low morale and job dissatisfaction
- Poor workplace culture
- Increased risk of employee injury and disease
- Employee turnover
- Revenue decreases



## POLL QUESTION

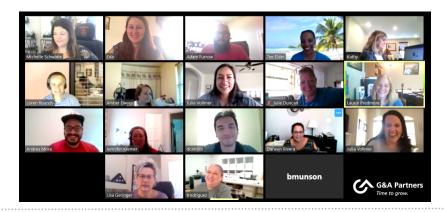


- Increase awareness around mental health
  - Start the conversation
- Take measures to ensure that employees feel supported, empowered, and comfortable at work

- Observe and train your managers
- Establish proactive check-in meetings
- Create a culture that encourages a worklife balance



- Be accessible and offer tools
- Offer avenues for anonymous feedback
- Implement companywide wellness initiatives



- Comprehensive Wellness Initiatives
  - Mental/Emotional\*
  - Physical\*
  - Social\*
  - Financial\*
  - Spiritual/Purpose
  - Intellectual
  - Occupational
  - Environmental



#### Plan of Action – Mental/Emotional

- Mental/Emotional = being able to emotionally cope with stress and challenges in a healthy, productive way
  - Stress management
  - Self-esteem, self-acceptance
  - Self-care
  - Optimism/positivity



#### Plan of Action – Mental/Emotional

- Emotional Health Policies/Activities
  - Planning and scheduling prevent ruminating
  - Compartmentalizing
  - Meditation/breathing
  - Getting outside
  - Staying positive
    - Connect with others
    - Distraction
    - Set limits when it comes to news and social media
    - Practice gratitude
    - Listen to uplifting music throughout the day



#### Plan of Action – Mental/Emotional

- Emotional Health Policies/Activities
  - Employee Assistance Program (EAP)
  - Stress-management classes
  - Virtual yoga or meditation classes
  - Flexible schedules that allow employees to take mental breaks
  - Promote a work-life balance



## Plan of Action – Physical

- Physical = being able to maintain a healthy body
  - Exercise
  - Nutrition
  - Sleep
  - Medical/dental/vision care
  - Avoiding harmful substances



## Plan of Action – Physical

#### Physical Health Policies/Activities

- Virtual workout classes (Live or on YouTube)
- Fitness tracker reimbursements/subsidies and challenges
- Include movement breaks during virtual meetings
- Educate employees on proper ergonomics
- Offer virtual classes (live or recorded) on topics like nutrition and sleep

- Allow for flexible schedules so employees can get active during lunches/breaks
- Hold companywide health challenges
- Send out or post healthy tips, workouts and recipes
- Offer health coaching with a certified nutritionist/ personal trainer
- Smoking-cessation programs
- Teladoc services



#### Plan of Action – Social

- Social = being able to develop and nourish healthy relationships
  - Strong social network for support and guidance
  - Community/team connection
  - Relate to others
  - Sense of belonging
  - Good teamwork
  - Good communication



#### Plan of Action – Social

- Social Health Policies/Activities
  - Regular office bonding
  - Virtual lunch and coffee breaks
  - Virtual team-building activities
  - Companywide recognition programs
  - Companywide service opportunities
  - Monthly employee spotlight



#### Plan of Action – Financial

- Financial = being able to make sound decisions about money and being financially prepared for present and future circumstances
  - Understanding the current financial situation
  - Have a healthy relationship with money
  - Debt management
  - Budgeting
  - Plan for the future

#### Plan of Action – Financial

- Financial Health Policies/Activities
  - Company-sponsored retirement plan
  - Offer financial education classes and resources
  - Email or post regular financial/budgeting tips



## **Benefits – Employee**

- Reduced anxiety and depression
- Improved self-esteem
- Increased energy
- Increased productivity at work
- Happier and more fulfilled
- Positive role model for friends and family
- Improved physical health, cardiovascular health, weight management (stronger muscles, improved lung capacity, lower blood pressure and cholesterol, decreased risk of disease and injury, etc.)

## **Benefits – Employer**

- Higher productivity levels
- Reduced absenteeism
- Workplace injury decreases
- Reduced healthcare costs
- Recruiting and retention improves
- Culture and job satisfaction improves

## **HR Compliance & Response**

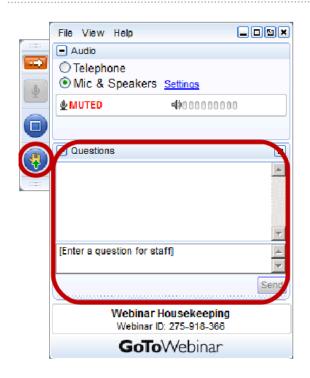
- What are the rules of engagement?
- Schedule a virtual supportive one-on-one
  - Observe
  - Ask open-ended questions
  - Be supportive
- Create a positive team culture
- Promote wellness practices and policies

## **Employee Resources Summary**

- Employee Assistance Program
- Comprehensive wellness program with a strong focus on mental health
- Health plans that offer mental health services
- Telephonic or online health coaching
- Webinars or virtual classes covering topics related to stress management and mental health
- Educational resources and information regarding mental health distributed via email, posted handouts, company intranet sites, etc.
- Flexible schedules that allow employees to take regular breaks and PTO
- Virtual stress management resources like group meditation, yoga or exercise classes



### Questions



You can type questions for our presenter in the chat pane of your Go-to-Webinar menu bar.

If we don't get to your questions during the Q&A session of this presentation, you can email them to <a href="mailto:info@gnapartners.com">info@gnapartners.com</a>.

## Questions



If we don't get to your questions during the Q&A session, you can email them to info@gnapartners.com.

#### Resources

For additional resources, including our on-demand webinars, visit: <a href="mailto:gnapartners.com/resources">gnapartners.com/resources</a>

